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Press Release

For Immediate Release

CORONA, Calif. (June 8, 2015) - [Omega Products International](#), the nation's leading stucco manufacturer, will showcase its innovative products at [PCBC](#), the homebuilding industry's most anticipated West Coast conference and exhibition on **June 24-25**, from the **San Diego Convention Center**.

Omega Products, **booth #1425**, will display its industry leading wall systems, sealers, and finishes to a diverse audience that includes builders, architects, developers, suppliers, and investors.

In addition to marketing its stucco-based products, the [Omega Products](#) booth also features items from [Siena](#), its tile and stone installation products division, as well as [Valentino](#), the company's high-end, Venetian decorative plaster business.

"The Omega Products booth experience will be a little different than most other exhibitors at PCBC," said **Todd Martin**, vice president at **Omega Products**. "Because our three divisions touch different areas of the building envelope, we expect to receive a significant amount of attention from a wide variety of groups and individuals."

Omega will display its energy efficient products and systems such as [Diamond Wall One Coat Insulated System](#) and Omega [AkroGuard](#) air & water-resistive barrier. Among the other products that attendees will have the opportunity to learn more about: [Crack Isolation System](#), Omega Stucco [Cleaner](#) and [EFX Efflorescence](#) admix, [Siena](#) Dragon Skin and Fracture Shield, [Valentino](#) Venezia, Bel Marmo, and Tadelakt.

To learn more, please visit [Omega-Products.com](#).

ABOUT OMEGA PRODUCTS INTERNATIONAL

[Omega Products International](#) is among the leading stucco manufacturers in the country. It also develops tile and stone installation products for its [Siena](#) division, and its [Valentino](#) brand is among the finest Venetian decorative plaster found in the U.S.

For additional information on Omega Products and its various divisions, please visit our [Facebook](#) page, follow us on Instagram and Twitter [@OmegaProducts](#), and check our [Houzz](#) account for stunning residential and commercial projects that feature our industry-leading products.

ABOUT PCBC

Dedicated to advancing the art, science and business of housing, PCBC is the largest homebuilding tradeshow representing the west coast region. PCBC is an annual two-day conference, product display and business exchange and is open to anyone professionally involved in the building industry, including builders, developers, architects, remodelers, designers, contractors, dealers/distributors and suppliers/manufacturers.

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